



AN EXCITING NEW EXPERIENCE AWAITS YOU

These courses open the door to a new and interesting life for those who enjoy working with people and love colour and style. With over 25 years of experience behind them, the courses teach you everything you need to know in a format that is easily absorbed. Logical and detailed, they make learning new skills an enjoyable experience.

SAVING THE PLANET! All our manuals and most of our miscellaneous information is available on CD. This saves over 2 Kilos of paper on every Advanced Colour Course and a huge amount of photocopying! We are passing on our savings to you with reduced prices all round. For those who prefer a printed copy, the paper based alternative is still available

DISCOVER IF THIS CAREER IS FOR YOU Only by experiencing the consultation process, can you know what an enjoyable and satisfying way this is to increase your income. **This is why we offer you the opportunity to experience either Colour or Female Style Courses, as a stand-alone quick start day seminar.** This includes your own Consultation and Personal Colour Fan, or Style Guide, together with the opportunity to meet us, examine the materials and ask any questions you like. Discover why this system is such a joy to work with.

You will not be pressured in any way to train with us, as we know the quality of our courses and like to work with people who are as enthusiastic as we are. However, you will always have the benefit of what you have learned, as the Colourflair Consultation is a life changing experience.

DISTANCE LEARNING The manuals have been written with the distance learning student in mind and contain a wealth of information not available elsewhere. Also included are a DVD and CD that will help every step of the way and ensure you do not miss out.

Whether you decide to take the quick start courses or work entirely by correspondence, you will be fascinated with the knowledge gathered about the client's genetic temperament and eye pattern. It is this genetic information, together with the excellent Colourflair draping system, which makes it possible to do the course effectively by distance learning.

TRY BEFORE YOU BUY!

**SPECIAL DISCOUNTED DAY SEMINARS WORTH £275 AT £199.00 INCLUDES
YOUR OWN PERSONAL COLOUR ANALYSIS AND FREE COLOUR FAN
OR YOUR OWN STYLE CONSULTATION AND A FREE STYLE GUIDE**

Colourflair Training Course Prospectus

ADVANCED COLOUR COURSE This comprehensive course covers everything you need to know about qualifying as a Colour Consultant and set up your business, showing clients how they can look 10 years younger. draw admiring glances, and save a small fortune by eliminating buying mistakes.

NEW 'ESSENTIALS OF COLOUR' COURSE FOR 2012 Over the years, we have met many people who would really love to learn about colour and how it can help them but have decided they were not ready to take it up as a business. If that sounds like you then this could be the answer.

FEMALE STYLE COURSE To enable you to qualify as an IMAGE CONSULTANT, we offer our Female Style Course, which includes our unique **Body Mapping System**, which is fascinating for the client and enables the consultant to illustrate the needs of the client's body shape, life style and personality in a positive and encouraging manner.

The aim of all Colourflair systems is to develop confident consultants who can create confident clients. The client, who has thoroughly enjoyed herself as she learnt, will share this enthusiasm with her family and friends. One of the best possible sources of further income.

THE MALE STYLE AND CORPORATE COURSE is also available for those who wish to step out into this high earning business area.

Female and Male Style Courses are suitable to stand-alone or add on to other systems of Personal Colour Analysis.

GETTING STARTED We have always tried to make getting started as straightforward as possible by including in the cost, everything specific you need to complete your chosen course with the exception of Cosmetics and Skin care.

COSMETICS & SKINCARE are available for those who wish to use the delightful range of cosmetics from John van G and skin care from Susan Molyneaux. We have a specially chosen starter kit of Cosmetics available, which will enable you to apply make-up, to a wide range of clients

We also keep a wide range of Salon Sundries to help you set up your studio. However, we are not a franchise, so you are free to purchase where you wish.

ASSOCIATION OF COLOURFLAIR CONSULTANTS Membership of the Association, including the right to use the letters 'AMACC' after your name, is awarded after successful completion of your first course, moving on to a full member (MACC) with a qualification in a second or third course

THE ENCLOSED PROSPECTUS You will find a great deal more information, together with details of our competitive prices, for all the individual courses, together with a booking form. For your convenience, we accept a wide range of Credit and Debit Cards enabling you to manage your finances and we also offer a "Pay as you Go" option to spread the cost over three months with the more expensive courses

To receive unbiased advice, call me now to discuss your needs on 01273 605540 or e-mail me at courses@colourflair.com

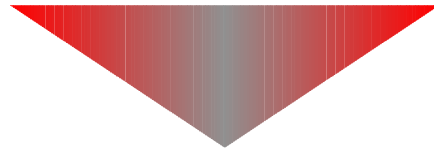
Kind Regards

Pat Scott Vincent MACC.MFIPI.FFIPI

Colourflair Founder and Head Tutor

More than 25 years under the same ownership

Professional Colour & Image Training



**Flexible hands-on and distance learning courses
designed to fit YOUR lifestyle**

*Any Course can be successfully completed
entirely by distance learning. Ideal for overseas
students or those who prefer not to travel*

*'Essentials of Colour' Course
Learn the basics of Colour Analysis &
Cosmetic Application for friends and family
Qualification not required*

*Advanced Colour Analysis Course
for those with a business career in mind
Qualification: Advanced Colour Consultant*

*Female Style & Body Mapping
Qualification: Image Consultant*

*Male Style & Corporate Image
Qualification: Corporate Consultant*

visit our website at www.colourflair.com and subscribe to our FREE e-newsletter

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A CAREER AS AN IMAGE CONSULTANT

Our experience since 1984 has led us to believe that those who choose to become Image Consultants are very special people. They have learnt to make the best of themselves and want to share this with others.

Many people dream of becoming an Image professional but never take it to the next stage. Running your own business is an exciting and challenging occupation, that beats the 9 - 5 job hands down but it does need to be approached sensibly, with realistic plans.

We have helped hundreds of people achieve their personal dream, from all walks of life, with vastly differing educational backgrounds and cultures but they all wanted to be involved in this beautiful business.

Whatever your plans, we can help you achieve them, with comprehensive training, tailored to suit your circumstances, be it a part time occupation or a full time business.

We know how difficult it is to decide who to entrust with your training and your future. To that end, we have set up a facility that enables you to check us out and do a special one day seminar on either the Essential/Advanced Colour course or the Female Style course at the special rate of just £199.00, with no further obligation.

The day will include your own Colourflair consultation with a personalised Colour Fan or Style Guide and the opportunity to learn more, see our comprehensive course materials and to ask questions. At Colourflair we tailor our courses to the needs of the individual and to that end, our tuition is normally carried out on a 'one to one' basis. This means you can work at your own pace and do not have to 'keep up' with a class or be frustrated if they are too slow.

If you wish to proceed, then simply pay for the day and add on the price of your chosen course(s) or if you would rather think about it, you are under no obligation to decide on the day.

Should you decide, for whatever reason, not to proceed, simply pay for the day and walk away! You will have the benefit of a professional Consultation and gained a great deal of information about both the Image business and yourself.

The courses are designed for distance learning and excellent results are achieved. Extra training days are always available should they be needed, although very few find the need. You can practise your new skills, with help and advice only a phone call or an e-mail away.



Points in brief

Why choose

- Over 25 Years Training experience in the same hands
- Choice of hands-on seminars and distance learning
- Full or Part time Consultants welcome
- Seminars recorded to eliminate note taking.
- Work at your own pace
- Try before you buy facility on Advanced Colour and Female Style courses Seminar days available at a special reduce price, so you can check us out before you decide
- Accurate analysis of client's skintone supported by genetic factors of Personality, Eye Patterns and 25 years of statistics

WHICH COURSES WILL I NEED?

This will depend on if you want to develop a business or simply learn the basics for yourself, family and friends.

The '**Essentials of Colour**' course is for those who would like to know how colour analysis works; look their best and save money but do not want to develop a business. There are no tests or marking and you can do as much or as little as you please. Also includes free copy of the 'Art of Make-up' by Pat Scott Vincent

If you change your mind at any time, you can upgrade to the Advanced Course and become a qualified Colour Consultant

We recommend the **ADVANCED COLOUR COURSE** for those who wish to develop their own business. We call it 'advanced', because it includes a number of fascinating holistic aspects to colour analysis, which are unique to our system.

To qualify as an Image Consultant, we recommend you add on the **FEMALE STYLE COURSE**, which is packed with information about body shape and includes exclusive Colourflair style aids.

Our unique *body mapping system* takes all the guess work out of advising your client, yet still enables you to exercise your own skills and flair. Suitable for both one to one consultations and working in groups.

To complete your training, the **MALE STYLE AND CORPORATE IMAGE COURSE** is available to those who wish to give wardrobe advice to male clients and develop a corporate business.

This course teaches the essentials of how to guide business men and women on dressing for success, both in one to one and group situations, together with the information needed to specialise in the business field. This is very much a growth area and benefits from considerably higher fees.

On successful completion of the course correspondence work, the appropriate *Colourflair Certificate* will be awarded.









Associate membership of the '**Association of Colourflair Consultants**' is open to all students who successfully complete a Colourflair Course and are using our fans. Full membership is awarded on successful completion of a second Colourflair course.

Affiliate Membership of "**The Federation of Image Professionals International**" (**FIPI**) is open to all and is essential for those who wish to take the joint FIPI and City & Guilds Award in Image Consultancy. Your Colourflair training will more than equip you to obtain this internationally recognised qualification.

Extra training is always available, should a student have any particular requirements such as wedding make-up for instance. Please ask for further information.

The knowledge and experience gained from our courses is invaluable for those who are already practising in other fields such as Life Coaching, Natural Health, Colour Therapy & Hairdressing, Beauty and Interior Design.

Points in brief

-  Essentials of Colour Course for those wishing to benefit from the advantages of Colour Analysis and Cosmetic application for friends and family
-  Advanced Colour Course recommended as starting point for those developing a business
-  Add Female Style with our unique 'Body Mapping' system to become an Image Consultant
-  Add Male Style and Corporate to develop your business in this high profile area
-  Prestigious Colourflair certificate(s) awarded on satisfactory completion of course work
-  Membership of the Association of Colourflair Consultants available to qualified consultants at no extra charge
-  Access to the Federation of Image Professionals International and the joint FIPI and City & Guilds award
-  Additional training days available

WHAT COLOUR SYSTEM DO COLOURFLAIR USE?

In the late nineteen thirties to early forties, developments in colour mixing, led to the discovery that colour could be broken down into four naturally harmonising groups that had strong associations with natures prevailing colours during the year and so the concept of seasonal colours was born.

The Colourflair method, which has grown out of this, also uses the fascinating connection between skin tone and genetic inheritance which has been discovered over the years.

Using all this information in the exclusive Colourflair way, creates a consultation lasting around two hours and is totally fascinating for consultant and client alike. This also enables us to train very successfully by correspondence.

It is always possible to determine which of these groups is most flattering and within that "family" of colours is a natural harmony and tonal range, enabling complete co-ordination of clothes and cosmetics. ***We can also allow for any variation of skin tone, hair or eye colour with our unique screen printed personalised fan system.***

Each client receives a fan with around a hundred shades, and is shown how to make full use of their whole family of colour. These fans are exclusively supplied by Colourflair and are loved by our clients, as they do not have to try and "match" the 30 or 40 shades supplied by most other systems

Pat Scott Vincent has developed a *DRAPING SYSTEM*, which enables both consultant and client to see which colours are best. This ensures clients have complete confidence in the results.









The drape kit covers all the hues, together with the essential neutral shades and contains a minimum of 50 carefully chosen drapes in the Advanced Course.

As too many drapes confuse and bore the client, we have chosen to restrict the basic set to about fifty, but provide personalised fans which make it easy for the client to understand how to expand their wardrobe into their whole family of colour.

Colourflair drapes are designed for constant use, being washable, with sewn edges to ensure long life. They are normally made of Polycotton and a substantial size approx 24" x 14" (61 x 35 cm).



Points in brief

-  Colourflair system based on an original method that has been in use for over fifty years.
-  Genetic factors enable accurate assessment in distance learning courses
-  There are four distinct families of colour which have been given many names over the years.
-  The 16 Fan,"Harmony of Seasons" system enables the best colour combinations for each client
-  Each client receives a personalised fan showing over 100 colours.
-  Unique draping system enables clients to see their best colours for themselves
-  Drapes are normally Polycotton with sewn edges for long life.
-  Generous size drapes average 24" x 14" or (61 x 35cm)

WHO WILL DO THE TRAINING?

The principal tutor and head trainer is **Pat Scott Vincent** MACC.MIPI.FIPI. who originally founded the family run business in 1984 and became Chairman of the Colourflair Company in 1986.

Pat was a founder member of the Federation of Image Consultants in 1988 and subsequently served on the Executive Committee for several years before becoming President in 1994.

1995 saw the culmination of many years of work with the Federation, when Pat was one of the first people in the country to qualify for and receive the prestigious joint TFIC and City & Guilds Award in Image Consultancy and became a 'Full Member'.

In September 1999 she was made a 'Fellow' of the Federation in recognition of her outstanding contribution to the industry. The Federation has recently rebranded under the name of "The Federation for Image Professionals International" (FIPI).

Continuing to develop her expertise in the corporate field, Pat has worked with a number of companies over the years, as varied as the Sony Corporation, the Body Shop, Marks & Spencers and Roedean School.

Pat has also completed courses in 'Effective Speaking and Human Relations' with the Dale Carnegie Institute. She also holds certificates in Colour Therapy, Feng Shui and has a Diploma in Life Coaching.

She continues to study the remarkable discoveries made concerning the nature of light and colour and their influence on our lives and environment.

All course materials and assignments are personally assessed by your Licensed Colourflair Trainer and overseen by Pat, so you will have the same high standards, however you decide to take your training.

Ray Vincent, our Managing Director deals with the organisational and financial side of our business and shares his long experience with those who are often setting up their business for the first time.

Ray's background is in engineering, administration and planning and he holds certificates from the Dale Carnegie Institute in Business Management and Effective Speaking. He helped Pat set up the Colourflair business and left his career with British Telecom, after some 30 years to take up his present post.


Also a founder member of the Federation, Ray helped set up the constitution of the Federation and served for many years as Chair of Constitution & Ethics. When he stood down in 1996 he was awarded Life Membership in recognition of his service.



Pat Scott Vincent
Principal & Head Tutor



Points in Brief

 **Pat Scott Vincent, MACC, MFIPI, FFIPI, is the Principal and Head Trainer, who personally oversees and assesses all course work.**

 **Ray Vincent advises on financial matters, business startup, marketing and bookkeeping. He has many years experience of business in both large and small companies**

ON-GOING SUPPORT SERVICES

Setting up your own business is exciting and rewarding and with Colourflair you can remain independent but are not alone. To that end, licensed Colourflair Consultants have FREE access to our advice on any matter pertaining to their business.

Reliable supplies available to all our consultants with a range of colour and style aids, together with salon sundries.

There is no minimum order quantity and goods are despatched twice weekly. Payment with order can be made by Cash, Postal Order, Cheque, or a wide range of Debit or Credit Cards. This ensures you can offer your clients a good service without having to carry a large stock.

In addition you will have access to the excellent John Van G cosmetics range and the highly regarded Susan Molyneux skincare, which is suitable for both colour consultants and the professional beauty therapist. None of the products are tested on animals.

Membership of the '**Association of Colourflair Consultants**' adds prestige and recognition, with letters after your name, your own membership certificate and an attractive gilt stick pin showing the 'ACC' logo (a wonderful conversation starter).

Enquiries received from our website and by telephone are passed on to the nearest qualified ACC member

Our Licence Agreement and support package sets out the full range of benefits and services you can expect from us and in turn what we ask of you in terms of standards and integrity. The agreement can be cancelled by either party at any time and is renewable yearly.

Benefits also include a monthly newsletter, course marking, e-mail and telephone support, plus registration on our RECOMMENDED CONSULTANTS LIST when qualified. There are also extra benefits and discounts available when you qualify and become a member of the Association.








Licensed Consultants will have access to the COLOURFLAIR CONSULTANT LOGO, free of charge for use in their own printed materials if they desire.

NB: We are not a Franchise and do not allocate areas, charge commissions or set sales quotas

Please note that the benefits listed above, apply to Advanced Colour, Style and Corporate courses only.



Points in brief

-  We do not impose minimum sales quotas, areas or commissions
-  Wide range of colour aids, fans, style guides, cosmetics, salon sundries and skincare available
-  No minimum orders, twice weekly dispatch. Payment can be made with a wide range of Credit or Debit cards
-  Colourflair has its own Association of Colourflair Consultants which is open to all qualifying students
-  Free Licence Agreement for 12 months, with your first Colour, Style or Corporate course.
-  Licence includes a Comprehensive support package with use of the Colourflair Logo when qualified, special offers, a monthly newsletter and enquiry forwarding
-  Extra benefits and discounts available when qualified

THE ESSENTIALS OF COLOUR COURSE

The 'Essentials of Colour' course is for those who would like to know how colour analysis works, enabling them to look their best and save money but would rather work with friends and family than develop a business.

Discover the fascinating links between skin tone and personality and how it helps you to understand yourself and others.

Learn about the unique Colourflair method of draping, enabling you and your client to see which colours work best and how to use the ones that don't!

Once you know your colour range, you can avoid expensive mistakes at the shops and experience the joy of bringing home a bargain and finding it goes perfectly with the rest of your wardrobe!

You will also be taught the fundamentals of cosmetic application, and receive a free copy of the 'Art of Make-up' by Pat Scott Vincent.

The course is easy to follow and takes the new student step by step through each stage of the analysis with the extra help of a DVD, showing Pat Scott Vincent conducting a full Colourflair Consultation. Special daylight lamps, are also supplied, to ensure accuracy and consistency.

There are no tests or marking - you can do as much or as little as you please and help and advice is just an e-mail away

MATERIALS INCLUDED WITH YOUR COURSE

- Course Manual/Personality Questionnaire/ Trade Price List and "THE ART OF MAKE-UP" by Pat Scott Vincent on CD
- Set of 20 essential drapes
- Set of 4 basic Seasonal Fans
- 10 client record cards
- 2 Colour corrected light bulbs (will need a suitable swan neck light fitting)
- A years free subscription to the Colourflair Internal Newsletter by e-mail
- A years free e-mail support.

We also offer a one day quick-start seminar for £199 which carries no obligation. If you want the benefit of some expert hands-on tuition to start you on your way, or simply want to check us out, this is the ideal way to go. For more details please see PAGE 1

PRICES FROM £275 INCLUDING CARRIAGE & KIT







PAY AS YOU GO OPTION 1 PAYMENT OF 50% AND TWO OF 25%

SAVE 7% IF YOU PAY IN FULL WITH ORDER

For more information please see price list on last page



You will learn how to:

-  Recognise and use the four basic colourways and their variations.
-  Prepare the face for make-up
-  Understand the psychology of colour and personality. Learn about the fascinating relationship between inherited genetic temperament and colouring.
-  Drape in the exclusive COLOURFLAIR METHOD. Not only will you see; but your client will see, thus increasing confidence for both of you!
-  Make cosmetic application easy. The pleasure of seeing someones face come to life in their ideal colours, is very rewarding
-  Redrape the client in their own colours. Advising on how to incorporate them into their existing wardrobe

ADVANCED COLOUR ANALYSIS COURSE

The Advanced Colour Course is the most comprehensive and detailed of its type.

Its easy to follow and takes the new consultant step by step through every aspect of the analysis, imparting a deep understanding of colour and the genetic influences that affect people's appearance. Course manuals have been written with the distance learning and overseas student in mind

In addition you will receive a DVD, showing Pat Scott Vincent conducting a Colour Consultation

The Colourflair analysis is very different from others on the market and uses five separate tests, to ensure the consultant accurately determines both the clients basic skin tone and secondary influences. Special daylight lamps, ensure accuracy and consistency. Basic lighting is supplied with the course kit and upgrades be ordered separately.

You will also be taught the fundamentals of cosmetic application, salon hygiene, basic information on skin types, marketing, setting up your business and simple book keeping.

The course is completed by distance learning, which combined with the practical work, is designed to ensure that you master techniques; train your eye and develop confidence, with your tutor, only a phone call or an e-mail away. **Remember, if you take our advice, you will be earning during this time.**

The course workbook consists of eight assignments which take you through each step of the Analysis. Followed by a Personal Colour Study for everyone you analyse while in training.

The distance learning assignments are designed to be done at your own pace. For the Advanced Colour Course, most people take from two - six months.

You will also learn how to sell easily and set up a profitable repeat sales business.

As many of the items you need are difficult to obtain, a kit of essential materials is supplied with your course

We also offer a one day quick-start seminar for £199 which carries no obligation. If you are not quite decided or want the benefit of some expert hands-on training to start you on your way, or simply want to check us out, this is the ideal way to go. Extra hands on training is also available. For more details please see PAGE 1

PRICES FROM £780 INCLUDING CARRIAGE & KIT

PAY AS YOU GO OPTION 1 PAYMENT OF 50% AND TWO OF 25%

SAVE 7% IF YOU PAY IN FULL WITH ORDER








TAKE TWO COURSES OR MORE AND SAVE AN EXTRA 5%

For more information please see price list on last page

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You will learn how to:

-  Understand colour and recognise and use the four basic colourways and their variations.
-  Prepare the face for make-up and use testers to discover cool or warm skin tones.
-  Understand the psychology of colour and personality. Learn about the fascinating relationship between inherited genetic temperament and colouring.
-  Discover the magical world of Eye Patterns. The secrets of the iris are explained. Learn how they are linked to skintone.
-  Drape in the exclusive COLOURFLAIR METHOD. Not only will you see; but your client will see, thus increasing confidence for both of you!
-  Make cosmetic application easy. The pleasure of seeing someones face come to life in their ideal colours, is very rewarding
-  Redrape the client in their own colours. Advising on how to incorporate them into their existing wardrobe and setting up the situation for further contact.

ADVANCED COLOUR ANALYSIS

COURSE MATERIALS

Advanced Colour courses, are available with the necessary materials you will need to complete the course and start your business.

Cosmetic and Skincare products are available as required

Cosmetics and Skincare ordered with Courses are sent Post free to UK addresses

The Colour Course includes the following materials plus the Course kit

- ADVANCED COURSE WORKBOOK
- MARKETING MANUAL
- THE ART OF MAKE-UP MANUAL
- HARMONY OF SEASONS' 16 FAN SYSTEM MANUAL
- YOUR SKIN AND YOU MANUAL
- LAMINATED PERSONALITY QUESTIONNAIRE
- SAMPLE SET OF STATIONERY AND MISC ITEMS
- STUDENT NEWSLETTER+CURRENT NEWSLETTER
- 20 PERSONAL COLOUR STUDIES & 21 CUSTOMER RECORD CARDS
- SETTING UP YOUR STUDIO & LIGHTING INFORMATION
- ASSOCIATION OF COLOURFLAIR CONSULTANTS INFORMATION SHEET
- TRADE PRICE LIST
- AUDIO RECORDINGS OF DAY SEMINAR (If applicable)
- INLAND REVENUE GUIDE TO STARTING YOUR OWN BUSINESS
- FEDERATION INFO PACK
- 12 MONTHS LICENCE/SUPPORT PACKAGE
- PERSONAL COLOUR ANALYSIS by Pat Scott Vincent (DVD)
- MP3 CD on Personality, Temperaments and Eye Patterns

These items may vary from time to time

Day seminar students will receive their recordings with their course materials

PRICES FROM £780 INCLUDING CARRIAGE & KIT

PAY AS YOU GO OPTION 1 PAYMENT OF 50% AND TWO OF 25%

SAVE 7% IF YOU PAY IN FULL WITH ORDER

TAKE TWO COURSES OR MORE AND SAVE AN EXTRA 5%

For more information please see price list on last page

The Colour Course Kit

- LAMINATED EYE CHARTS
- 4 COLOURFLAIR SEASONAL FANS
- 4 COLOURFLAIR FAN LEAFLETS
- COLOURFLAIR SET OF STANDARD DRAPES
- 2 METALLIC AND 4 BRIDAL DRAPES
- 2 COLOUR CORRECTED REFLECTOR BULBS
- FOUNDATION TESTER KIT TO TEST SKIN TONE
- SET 6 GOUACHE PAINTS
- COLOUR GUIDE WHEEL
- SELF EYE LENS
- ILLUMINATED MAGNIFIER FOR EXAMINING THE EYE PATTERNS



FEMALE STYLE AND IMAGE COURSE

This course is designed as an add-on to Personal Colour Analysis qualifications or to stand alone. It combines with all systems and is recommended to increase depth of understanding for those already working in this field. It is offered with an option of either a one day quick-start seminar, plus Distance Learning, or totally by Distance Learning. Extra hands on training is always available.

You will be equipped to carry out a Personal Style Consultation, in Pat Scott Vincent's unique and comprehensive system.

Working one to one, in group classes or adult education situations are all options open to you. The detailed system ensures that your client will feel totally confident as she is shown how to enhance her body shape.

The very popular **one day seminar**, covers your personal Body Mapping and Style Consultation with background information on how everything works. To qualify there are practical home study exercises to ensure you have mastered the principles to the Colourflair standard

The course comes with all the materials required to complete your studies as detailed below:-

Each Female Style Course includes the following materials

- COURSE WORKBOOK
- BODY MAPPING MANUAL
- WARDROBE WORKSHOP MANUAL
- THE COLOURFLAIR PAPER DOLL SET
- THE COLOURFLAIR HAIRSTYLE GUIDE
- THE COLOURFLAIR FACE & FRAME GUIDE
- PERSONAL STYLE GUIDE (for client)
- STUDIO SEMINARS ARE RECORDED FREE
- 12 MONTHS LICENCE/SUPPORT PACKAGE
- MISC INFO PACK AND MARKETING MANUAL IF NOT ALREADY SUPPLIED

These items may vary from time to time

Those who attend the day seminar will receive their seminar tapes if they decide to proceed with a course

A REFUND WILL BE GIVEN ON ANY DUPLICATED MATERIALS IF TAKING THE MALE STYLE AND CORPORATE COURSE

PRICES FROM £340 INCLUDING CARRIAGE & KIT









PAY AS YOU GO OPTION 1 PAYMENT OF 50% AND TWO OF 25%

SAVE 7% IF YOU PAY IN FULL WITH ORDER

TAKE TWO OR MORE COURSES AND SAVE AN EXTRA 5%
For more information please see price list on last page



You will learn how to:

-  Analyse accurately all aspects of the client's body, with our BODY MAPPING system.
-  Give practical advice on how to enhance every aspect of bodystyle.
-  Assess where the client fits into the classic style categories; romantic, casual, dramatic and classic, curved, straight and angular.
-  Determine scale and, proportion. Recommend accessories, jewellery, fabric types, weights and patterns.
-  Discover your client's face shape, ideal spectacle frames and hairstyle
-  Show your client how to put this advice to practical use.
-  Advise on wardrobe planning and shopping. Plus how to shop with or for, your client
-  Send your client away with a detailed booklet and Body Map on all these factors, ensuring they can make full use of the information given.

MALE STYLE AND CORPORATE IMAGE COURSE

This practical course is specifically designed for those who are already practising as an Image Consultant and who wish to work in the corporate market. It will enable them to benefit from the current growth in this exciting and rewarding field and can be added on to all systems.

It is offered as a Distance Learning course and will take you through the basic requirements essential for success in this lucrative field.

Following the course are practical exercises to complete your studies, which ensure you have mastered the basic principles. The exercises are designed to get your business started.

Each Corporate Course includes the following materials

- THE CORPORATE COURSE MANUAL
- THE CORPORATE PRESENTATION MANUAL
- COLOUR ANALYSIS FOR MEN MANUAL
- BUSINESS STYLE AND IMAGE FOR MEN
- THE COLOURFLAIR FACE AND FRAME GUIDE
- THE COLOURFLAIR BODY TYPE AND SUIT STYLE GUIDE
- SET OF SIX MALE STYLE DRAPES
- 12 MONTHS ON-GOING SUPPORT PACKAGE
- MISC INFO PACK AND MARKETING MANUAL IF NOT ALREADY SUPPLIED

These items may vary from time to time

PLUS A REFUND ON ANY DUPLICATED MATERIALS WHEN TAKING THE FEMALE STYLE COURSE

PRICES FROM £400 INCLUDING CARRIAGE & KIT

PAY AS YOU GO OPTION 1 PAYMENT OF 50% AND TWO OF 25%

SAVE 7% IF YOU PAY IN FULL WITH ORDER

TAKE TWO OR MORE COURSES AND SAVE AN EXTRA 5%

For more information please see price list on last page



You will learn how to:

-  Work with male clients in all aspects of personal colour analysis
-  Advise your clients on personal style and dressing for success in business.
-  Present yourself and your business to the corporate market
-  Start a corporate consultancy, with advice on the organisation and financial management of your business
-  Give a corporate presentation to a group
-  Find your clients
-  Learn planning techniques with a proven track record of success which will help you achieve your long term goals

SUMMING IT ALL UP

As you will have gathered from the fact that we only take one student at a time, we are able to be very flexible when arranging day seminars.

For example, should you live near enough to travel daily, the normal working day times of 10.30am - 4.30 pm will enable you to do so. Should it be necessary for a change to be made to a booking on either side, we will happily rearrange the dates to suit our mutual convenience.

We also provide a light sandwich or salad lunch on seminar days and it would be much appreciated if you let us know about any dietary preferences in advance.

With personal training in this way, a substantial amount of information can be given in a relatively short space of time. All studio sessions are recorded, so you don't have to worry about taking notes or trying to remember every detail.

The entire organisation of the training is designed to ensure the best learning environment, which research has shown to be a state of comfort and relaxation.

The following correspondence work needs to be completed as follows, in order to obtain a Colourflair Certificate. This is not necessary for the 'Essentials of Colour' course.

For the **Advanced Colour Course**, we estimate the eight assignments in the manual will average 2-3 hours each and the reports on your first 20* consultations will take about three hours each including the consultation. There will of course be additional reading and studying time required

For the **Female Style Course**, you will need to complete a questionnaire and three wardrobe plans, plus case studies of five wardrobe analyses. It is only possible to give a broad estimate of the time required in addition to general study but you should allow around an hour for the questionnaire, 2 - 3 hours for each wardrobe plan and 4 - 5 hours for each case study. If you decide to come to the Brighton Studio, there will be an additional one days training.

For the **Male Style and Corporate** course, you will need to complete five exercises covering a range of tasks you might encounter in a corporate situation from planning a basic wardrobe to preparing a presentation for a local company. Again it is difficult to estimate the time required, in addition to general reading and research but you should allow around 30 hours to complete the exercises.

We understand that people vary enormously in the time they take to complete their studies and for that reason we set no time limits for completing the course(s), although we do recommend a businesslike routine for your own benefit. We include a years FREE marking and telephone support with every course, so you have ample time. The support package, which includes a whole range of other benefits, can be renewed on an annual basis.













If you have any questions about any aspect of taking a course, please call us on 01273 605540 and we will do our best to help you.

** Please note that these consultations should be charged on a sliding scale as your experience increases. You will be advised on how to do this.*

HOW WILL I BUILD MY BUSINESS?

Building a sound business starts from the moment you decided to become a Colourflair Consultant. Keep a special note book to jot down any ideas you have or suggestions you receive, even if you don't think much of them at the time. Some of those ideas may look positively brilliant, six months down the road!

Training as a Colour and Image professional opens the doors to many excellent earning opportunities and a very good way to start is to build a client base and THEN develop repeat business with them. This will give a firm foundation from which you can develop into other areas. Below are listed a few suggestions:

-  Personal consultations for friends and family together with a mix of private and professional clients
-  Giving talks and demonstrations to women's groups and your own clients on a wide range of subjects such as fashion updates, cosmetics, or skincare.
-  Working in groups and local adult education establishments.
-  Ideal for use with Life Skills workshops. Many life coaches commenced their businesses as Image Consultants
-  Moving into the corporate field, working with companies and staff.
-  More and more department stores employ Image Consultants as personal shoppers to advise their clients.
-  Offer your clients a personal shopping service.
-  There is considerable growth in the stylist profession for which this training is an excellent starting point.
-  Developing your skills with cosmetics and skincare, brings income from sales as well as work for weddings and special occasions.
-  Access to Trade supplies of cosmetics and skincare to build up repeat business and increase your profitability.
-  Natural health practitioners will feel particularly at home with this system, as so much of the information we use also relates to health, although the client may not be made aware of this. It need hardly be said that those people who already have training in areas such as hair and beauty, will find Colour or Style Analysis invaluable.
-  Many people find this skill combines well with Interior Design.

These are just some of the ideas in our Marketing Manual!

COSMETIC AND SKINCARE

In your course materials you will find some information about the Jon Van G range of cosmetics we use in the Brighton Studio, which we believe to be a combination of quality, value and choice coupled with a good profit margin and service.

You will also have access the very popular Susan Molyneaux skincare, which is normally only found at a professional beauty therapists. Starter kits of Cosmetics and Skincare are available at discounted prices

How to enrol for your Colourflair Courses

If you are at all unsure about which course(s) to take, then please ask Pat for advice on 01273 605540.

Having decided if you are attending one of our excellent day seminars or a stand alone distance learning package, **please return your completed application form with full payment if the course is to be taken within 2 weeks or a 10% deposit if booking some time in advance.**

If you prefer to stage your payments, our "Pay as you Go" scheme enables you to send an initial payment of 50% followed by two equal payments of 25% at monthly intervals. Your course materials will be sent in stages following each payment.

A discount of 7% is available to those who choose to pay the full course fees with order with an extra 5% available if you order two or more courses

If paying by cheque, we would appreciate payment at least 10 days in advance of the course commencing, to allow for clearance through the bank system and for us to prepare your course materials.

Payments can be made by Cash, Cheque, Bankers Draft, Building Society Cheque, Travellers Cheques, Switch, Maestro, Delta, Mastercard, Visa and American Express

Please note that we are unable to release course materials until payment has cleared and should this occur with a day seminar, we can arrange for the items to be sent on. Many students prefer us to send goods on anyway, as the Advanced Colour Course (PRINTED) with kit weighs in at around 7 Kilos.

We look forward to hearing from you soon

"The Colourflair Training system is founded on principles which have a long history of success and which give both consultant and client confidence in the results. This, together with a combination of individual tuition, back up and supply, provides a service which I believe is uniquely beneficial to anyone considering a career as an Image Consultant."

Pat Scott Vincent



Training Course Application Form & Price List

Name Date

Address

..... Date of Birth

Occupation Telephone

Where did you hear about Colourflair?

Please detail any previous experience working with Colour, Style, Fashion or Cosmetics.....

All Courses are available with Manuals and Miscellaneous Information on CD or in printed formats

Pay as you Go prices shown below - One payment of 50%, followed by two payments of 25% each month

PLEASE NOTE THAT DAY SEMINARS & TRAINING DAYS NEED TO BE PAID IN ADVANCE

DISTANCE LEARNING COURSES	MAINLAND UK		OVERSEAS		QUICK START DAY SEMINAR
	CD	PRINTED	CD	PRINTED	
<i>Essentials of Colour with Kit</i>	£275	£305	£299	£339	£199
<i>Advanced Colour Analysis with kit</i>	£780	£894	£814	£960	£199
<i>Female Style with kit</i>	£340	£400	£400	£460	£199
<i>Male Style and Corporate with kit</i>	£400	£460	£460	£520	N/A

EXTRA TRAINING DAY(S) AT £275/DAY

DISCOUNTS

PAY FOR YOUR COURSE/S IN ONE PAYMENT AND DEDUCT 7%
TAKE ANY TWO OR MORE COURSES AND DEDUCT AN EXTRA 5%

PLEASE CIRCLE THE ITEMS YOU ARE ORDERING AND WRITE THE TOTAL IN THE BOX

TOTAL AMOUNT _____

Unless otherwise agreed, payments by cheque should be sent to arrive no later than 10 days before starting your course to allow normal clearance through the bank. We regret that no course materials can be released until payment has been cleared.

If booking a studio course please state your preferred dates

NB: PLEASE DO NOT SEND CARD DETAILS BY E-MAIL AS IT IS NOT SECURE

Please delete following options as required:

I enclose payment by Personal Cheque / Cash / Certified Bank Draft / Building Society Cheque / Travellers Cheques
 or Please debit my Mastercard/Switch/Maestro/Delta /Visa/American Express

Card Number _____

Issue number if Switch Last three numbers on signature strip at back of card

Start Date Expiry Date.....

If you have any questions please telephone or fax us on 01273 605540
 or e-mail us at: courses@colourflair.com

Please post or fax or e-mail this form to : Colourflair Studios Ltd, 188 Warren Road, Brighton, BN2 6DD
 website: www.colourflair.com